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Attorney Docket # 5068-15RCE

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/098,667

Filed: March 15, 2002

For: System and Method for Facilitating Targeted
Marketing Over a Telecommunication Network

Examiner: AL AUBAIDI, Rasha .
Group Art: 2614

I hereby certify that this correspondence is being
deposited with the United States Postal Service with
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Alexandria, VA 22313-1450, on

September 29, 2008
(Date of Deposit)

Edward M. Weisz

Name of applicant, assignee or Registered Representative

Signature

September 29, 2008
Date of Signature

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Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

S I R:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the
decision dated April 30, 2008 of the Primary Examiner twice or finally rejecting claims 1-3, 5-6 and
21-34.

The items checked below are appropriate:

1. ☒ The time for response to the Office Action of April 30, 2008 expires on September 30, 2008.
2. ☐ A two-month extension of time for response to the Office Action dated April 30, 2008 was filed on _ . [No additional extensions of time are required.]

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10/01/2008 WABDELRI 00000144 10098667
01 FC:2401
255.00 DP

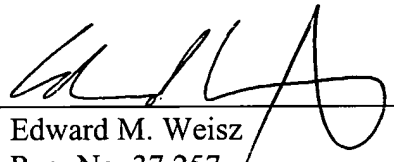
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10/01/2008 WABDELRI 00000144 10098667
01 FC:2401
02 FC:2252
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- 3a. ☒ Applicants hereby request a two month extension of the original shortened statutory response period set in the Office Action of April 30, 2008. Payment in the amount of \$230 for the government fee for an extension of time is enclosed herewith.
- 3b. ☐ This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated . Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.
4. ☒ Check for payment of the appeal fee of \$485.00 and two-month extension fee.
☒ is enclosed herewith.
☐ No additional fee is required (fee paid in prior appeal).
☐ Charge the fee to Deposit Account No. 03-2412 (one additional copy of this Notice is enclosed herewith).
5. ☒ Charge any additional fees required, for example, for lodging this appeal or for filing the Appeal Brief, not otherwise paid by check, to Deposit Account No. 03-2412. A duplicate copy of this sheet is enclosed.

Respectfully submitted,
COHEN PONTANI LIEBERMAN & PAVANE LLP

By



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Dated: September 29, 2008